

prices realised **Antique Advertising 20 Nov.** 2005

Unsold lots not listed. Prices exclude buyers premium. t = tied bids. * = items pushed to max. postal limit. w/d = withdrawn from sale.

1.	35	83.	120	151D.	10	228.	360	240.	60	255.	60	264.	25	273.	10	282.	450	291A.	85
2.	30	84.	*22	151E.	17	229.	37	244.	27	256.	32	265.	12	274.	40	283.	430	293.	52
3.	17	86.	50	151F.	15	230.	70	246.	40	257.	12	266.	160	276.	50	285.	150	295.	42
4.	30	87.	27	151G.	30	231.	55	247.	120	258.	45	267.	50	277.	50	287.	160	296.	110
5.	32	88.	22	153.	80	233.	80	249.	90	259.	32	268.	90	278.	62	289.	600	297.	2100
6.	25	89.	10	154.	10	234.	10	250.	40	260.	42	269.	15	279.	27	290.	500	298.	870
7.	16	90.	32	155.	75	235.	440	252.	620	261.	55	270.	110	279B.	30	291.	80	299.	900
18.	25	91.	17	156.	17	237.	140	253.	*130	262.	32	271.	75	280.	20				
19.	27	92.	22	157.	27	239.	110	254.	30	263.	20	272.	55	281.	12				
20.	25	93.	32	158.	50														
21.	15	94.	17	159.	55														
22.	20	95.	30	160.	20														
23.	210	96.	17	161.	90														
24.	55	97.	150	166.	47														
25.	110	98.	60	167.	70														
26.	120	99.	100	169.	32														
27.	45	100.	55	170.	75														
28.	10	101.	45	171.	90														
29.	50	102.	20	172.	20														
30.	130	103.	10	173.	40														
31.	870	104.	10	174.	80														
32.	10	105.	42	175.	130														
33.	80	106.	17	178.	20														
34.	80	107.	240	179.	35														
35.	50	109.	280	180.	200														
37.	40	110.	470	181*	160														
38.	62	111.	770	182.	150														
38A.	30	112.	420	183.	200														
39.	17	113.	130	184.	190														
41.	37	114.	260	185.	300														
42.	27	115.	770	186.	200														
45.	20	116.	32	188.	55														
46.	25	118.	30	189.	*45														
47.	320	120.	20	190.	20														
48.	420	121.	10	191.	75														
49.	260	122.	110	192.	10														
50.	60	123.	27	194.	570														
51.	110	124.	47	195.	860														
53.	220	126.	27	196.	300														
54.	22	127.	75	200.	40														
55.	22	130.	30	201.	60														
56.	120	132.	37	203.	20														
58.	30	133.	35	204.	460														
59.	320	135.	35	205.	260														
60.	*50	136.	150	207.	25														
61.	85	137.	30	208.	40														
62.	30	138.	50	209.	50														
63.	25	139.	120	210.	20														
64.	32	140.	190	211.	42														
65.	45	141.	35	212.	30														
66.	15	142.	75	213.	20														
67.	45	143.	75	214.	40														
68.	140	144.	85	216.	27														
70.	200	145.	120	217.	70														
72.	130	146.	70	219.	10														
73.	130	147.	10	220.	45														
74.	360	147A.	10	221.	67														
76.	22	149.	20	222.	40														
77.	32	150.	80	223.	20														
78.	25	151.	40	224.	70														
79.	170	151A.	10	225.	40														
80.	70	151B.	32	226.	35														
82.	85	151C.	10	227.	850														

Sale total: **£28,910**

“Selective but bouyant” reports Alan Blakeman

It was the cabinets & enamel signs at this auction that very clearly reflected the **signs of the times** - just how the market is moving this year in almost every collecting field. Times are most definitely changing, and it will be those who watch developments the closest who will not be caught out?

Buying overall proved fairly bouyant, but selective, within a very packed saleroom, and with an abundance of (*many strong*) postal bids throughout the complete catalogue.

The days highest prices seemed to focus around either the very best, the classic, or the rare with the fabulous 5 Boys (*blue background*) enamel achieving the top price of £2,395, the attractively coloured (*super condition*) Pierce Tools enamel made a most “*bonny*” £990, the rare **coloured** Frys 5 Boys mirror managed a good £1,107, and the small oval pedimented Frys cabinet £947.

Herewith, a potted selection of results, all inc. premium & VAT:

Enamel signs Frys 5 boys, lge, blue background £2395. Ditto but sml **white** background £995. Pierce tools £995. New Hudson (motorbike pict) £710. Hudsons Soap (*shaped*) milkmaid pict (*rest'd*) £685. Ditto but Public Bakery clock (*rest'd*) £570.

Lot 284 was withdrawn - the actual hanging enamel part was **NOT OLD** - note **no** WHS logo in the bottom right hand corner.

Showcards Yarmouth Ales (*comical sailors pict*) £970 (*very strong interest on this item*).

Huntley & Palmers (*factory pict*) lge £500. Nestle Milk (*2 cats pict*) £320. Spillers poultry £125.

Guinness Laminated card (*seafood pict*) £250. Carltonware toucan (*sml*) £365. Musical tankard (*very rare*) £160. Boars Head enamel £140.

Tins Macfarlane (*flour mill*) £525. Elephant shape £300. Giant Co-op biscuits £170.

Motoring Shell (*oil can cut-out*) £480. We Sell Shell (*2 cans pict*) £365. DeSoto (*circular*) £295.

Finger plates Hudsons Soap (*milkmaid*) rest'd £410. North Pole Tyres £150. Thomsons Dye £150.

Miscellaneous Fremlins slate £240. Cherry shoeshine box £230. H & P cloisonne bowl £185. Fry's Milk 235.

Mirrors The market for these remains determinedly exceptionally selective - Fry's 5 boys (*col'd*) £1,025. Melrose Tea (*lge*) £150.

Players collection Cigarette pkt. enamel £220. Dummy cig. pkt **lge** £140. Pkts/ tins group £100. Millenium sailor £90.

Cabinets Dispensing Department £980. Fry's (*circ. pediment*) £880. Crown Perfumery £880.

Classic Fry's with pediment £650. Fry's (*curved front, no pediment*) £480. Venus Soap chair £340.

Important 2006 BBR changes.

With the Post Office proposing to **DOUBLE** postage costs for A4 packets next year we are looking at ways of keeping down, even **reducing**, the catalogue costs.

Various suggestions have been proffered - if you want your say you'll have to be **QUICK !!!**

One suggestion is to resort to A5, another to combine the Brewery cat (*back to back cat's*) - thus buy 1 get 1 free, and hold over 2 days Sat + Sun? **OR** we could go the whole hog & **SCRAP** the catalogues - & just pdf them on the web, and give out printed sheets at the saleroom?

Remember the **January 8th** auction alongside the **CODDSWALLOP 2006** show.
It is - **1.** The **FIRST** Show of the year. **2.** A **GUARANTEED** mixed auction offering.



Early & rare Buchanan Showcard in the January 8th auction at the Coddswallop Show



Don't miss the **fantastic Stuart Wright Packaging Exhibition** - in the Coddswallop museum up to end of January.

