

prices realised **Antique Advertising 14<sup>th</sup> May 2006**

Unsold lots not listed. Prices exclude buyers premium. t = tied bids. \* = items pushed to max. postal limit. w/d = withdrawn from sale.

4.	30	90.	10	158.	180	222.	25	234.	*40	246.	27	259.	10	276.	420	292.	10	306.	280
10.	360	91.	90	159.	180	223.	17	235.	10	247.	10	260.	15	277.	190	293.	20	307.	180
13.	190	92.	25	160.	55	224.	35	236.	65	248.	10	261.	20	280.	50	294.	10	312.	15
16.	160	93.	50	161.	30	225.	17	237.	10	249.	10	262.	65	281.	32	295.	35	318.	180
18.	210	94.	50	162.	900	226.	32	238.	40	250.	10	263.	15	282.	27	296.	35	319.	230
19.	280	95.	110	163.	170	227.	17	239.	65	251.	10	264.	15	283.	15	297.	45	320.	45
20.	210	96.	200	164.	55	228.	20	240.	10	252.	10	266.	10	286.	10	298.	25	322.	10
21.	330	97.	45	165.	180	229.	45	241.	*25	253.	10	270.	*270	287.	20	299.	15	325	100
23.	250	98.	170	166.	210	230.	32	242.	22	254.	22	271.	260	288.	60	300.	17	326.	5200
24.	580	99.	50	167.	300	231.	22	243.	22	255.	70	272.	150	289.	37	301.	140		
27.1,	1,000	100.	62	168.	620	232.	15	244.	10	256.	15	273.	*130	290.	50	302.	45		
28.	210	101.	85	169.	180	233.	15	245.	10	258.	10	275.	190	291.	10	303.	130	Total	<b>£30,047</b>
30.	32	102.	65	170.	280														
31.	52	103.	82	172.	60														
32.	27	104.	85	173.	30														
33.	30	105.	40	174.	35														
34.	20	106.	80	175.	10														
35.	10	107.	150	176.	10														
36.	57	108.	17	177.	27														
37.	35	109.	20	178.	170														
38.	55	110.	*55	179.	10														
39.	17	112.	65	180.	42														
40.	10	113.	*60	181.	75														
41.	10	114.	60	182.	*50														
42.	22	116.	50	183.	80														
43.	400	117.	50	184.	25														
44.	20	118.	50	185.	22														
45.	350	119.	50	186.	25														
46.	10	120.	50	187.	15														
47.	30	121.	50	188.	20														
48.	15	122.	90	189.	45														
49.	10	123.	160	190.	55														
50.	10	124.	32	191.	80														
51.	15	125.	30	192.	40														
52.	35	126.	10	191.	80														
53.	22	127.	32	192.	40														
54.	25	128.	35	193.	42														
55.	85	129.	52	194.	350														
56.	42	130.	30	195.	35														
57.	340	131.	52	196.	32														
58.	240	132.	90	197.	120														
59.	32	133.	45	198.	42														
60.	12	134.	25	199.	170														
61.	25	135.	30	200.	65														
62.	27	136.	32	201.	30														
63.	22	137.	12	202.	15														
64.	10	138.	65	206.	17														
65.	130	139.	15	207.	55														
66.	20	140.	100	208.	1000														
67.	150	141.	40	209.	35														
69.	22	142.	400	210.	440														
71A.	350	143.	230	211.	10														
72.	60	144.	55	212.	70														
73.	190	145.	20	213.	130														
74.	200	146.	90	214.	520														
76.	20	147.	115	215.	240														
77.	180	148.	90	216.	42														
83.	160	149.	90	217.	55														
84.	35	150.	40	218.	25														
85.	100	155.	20	219.	*40														
87.	125	156.	60	220.	65														
89.	110	157.	160	221.	22														

Visitors from all over the UK, plus Australia & New Zealand enjoyed the variety of material on offer in this sale - some very good items in most every category .... all set to test the continuing "difficult market". In the end I think the results explain how the market remains as fussy and selective - the very best, rarest, along with condition all performing as expected, or better!

Here's a selection of the performers, with observations etc (prices given include the 'add ons' rounded up):

**Enamels**

A stunning and unequalled offering of world class quality. Tops was always going to be the coloured Tom Browne 'Fry's' - contested on the floor (with postal bid support) to £5,935. Full story in *Junes BBR 109*. A restored B & W version of it made £1,140. Normans Inks (dog, cat, bottles) £1,025. Bibby's Calf Foods (corners & 3 face areas rest'd) £710. Cadbury's Cocoa Pods (rest'd) £660. Rowntrees (factory) £480. Wellington & Shrewsbury paper £410. Camp Coffee (Exceptional!) £375. Brasso Polish (bottle) £345. Hudsons Soap (lamp) £320. Sissons Brothers (paint cans) £320.

**Motoring enamels**

Associated Motorways £240. BP Plus £220. Firestone (map) £205. Duckhams thermometer £195.

**Guinness**

Following a (mostly) disappointing Tenants single owner sale prices remained par for current: Laminated (football fans pict) showcard £400. Mini Carltonware Toucan £390. Enamel (glass pict) £310. Mini Carltonware penguin £275. Flynig Toucans (3) £170. Laminated framed counter showcard (label pict) £150.

**Showcards**

Wills (shop front) £265. Hignetts flake (ladies) £205. Bracknells Sauce (swan) £195. Shamrock Whiskey (colleen) £130.

**Tin Signs**

Dennis's Pig Powders £320. Cunard Line (4 masted liner) £195.

**Miscellaneous**

Watsons enamel backed chair £460. Restu enamel backed chair £265. Camera shaped Huntley & Palmer tin £400. Clarnico mini golf club tin £140. Pattison Elder glass whisky dispenser, with lid £230. Yardley (Dresden) flower seller group £185. Sifta Sam plaster figure £170. Tubby Trex figure £105.

**Cabinets**

Possibly BBR's smallest gathering for such - like all else just dried up? Chadwicks Sewing Cottons 2 offered - each made £205. M T Co £180.

**Water Jugs**

Another category seeing a rapid decline in the number of important/ top quality rarities coming onto the open market, or at auction without reserve. When the right goods appear they perform well, and are contested vigorously - Dawsons Bluebell Whisky (unique pale blue top and bottom) £1,140. Spencer & Howarth Mineral Waters Accrington £595. Stoneware Robbie Burns t.t. (bust pict) £500. Fox & Co, Chesterfield £275. Davies & Co Hereford £150. Grand Nationals slumped to an almighty low - most going for only £10 each (hammer), reflecting the movement in the market away from "made for collectors" products generally.

**Whisky Jugs**

Queens Club, blue top, £140. Doulton Big Ben £125. Wright & Grieg flagon £125. Thornes carafe (chipped) £115. Auld Lang Syne (sml, flat) £105.

**Ashtrays & matchstrikers**

Barnetts Abingdon (counter bell) £460. Allsopps coaster (good) £400. Whitbreads matchholder (rare '2D' per bottle version) £95. Albion Brewery £65. Players (sailor) £625.

**The new catalogue**

Most agreed it was a relatively painless downsizing of the format. A few comments: "... wasn't happy at £9 - prefer this size at just £6." "Sad to see the old 'classic' go, but actually like the new handier size." "I understand lack of catalogue buyers forced the change, what you've come up with is more than acceptable." I emailer didn't like it.

**Next Advertising & Breweriana sale ...**

Many items already in for the next unique, mixed BBR offering, scheduled for November 26,- right across this very broad range.



\*Don't miss out on Kitchenalia auction, June 11, or UK SummerNational auction July 2!

**SummerNational Auction Entries**



Capitalise on the worlds No 1 location for selling top quality advertising - everything from all the BBR specialist categories - hurry to get your items in? Tel: 01226 745156